

14TH ANNUAL

CURE | OSITY

YOU'VE RACED, PEDALED, AND WALKED...
NOW DANCE, INDULGE, AND PARTY FOR A CURE!

SPONSORSHIP OPPORTUNITIES

NOVEMBER 8, 2019

7:00 PM - 12:00 AM

TO BENEFIT



SITEMAN[®]
CANCER CENTER

WASHINGTON UNIVERSITY SCHOOL OF MEDICINE
BARNES-JEWISH HOSPITAL



FOUR SEASONS HOTEL

St. Louis



SPONSORSHIP LEVELS & BENEFITS

DIAMOND SPONSOR \$25,000 SPONSORSHIP LEVEL

- 40 VIP tickets to CUREiosity
- Presenting sponsorship credit in event title
- Reserved lounge seating area at event
- 20 person tour of the Alvin J. Siteman Cancer Center with lunch provided
- Donor recognition signage at entry to CUREiosity event
- Company logo featured in CUREiosity sponsor loop
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website

RUBY SPONSOR \$15,000 SPONSORSHIP LEVEL

- 30 VIP tickets to CUREiosity
- Sponsorship credit in event title
- Reserved lounge seating area at event
- 10 person tour of the Alvin J. Siteman Cancer Center with lunch provided
- Donor recognition signage at entry to CUREiosity event
- Company logo featured in CUREiosity sponsor loop
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website

PLATINUM SPONSORS \$10,000 SPONSORSHIP LEVEL

- 20 VIP tickets to CUREiosity
- Reserved lounge seating area at event
- 10 person tour of the Alvin J. Siteman Cancer Center with lunch provided
- Donor recognition signage at entry to CUREiosity event
- Company logo featured in CUREiosity sponsor loop
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website

GOLD SPONSORS \$5,000 SPONSORSHIP LEVEL

- 8 VIP tickets to CUREiosity
- Company logo featured in CUREiosity sponsor loop
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website

SILVER SPONSORS \$2,500 SPONSORSHIP LEVEL

- 4 VIP tickets to CUREiosity
- Company name featured in CUREiosity sponsor loop
- Company name featured in all pre-event marketing materials including eblasts and print advertising
- Company name and link featured on CUREiosity website

BRONZE SPONSORS \$1,000 SPONSORSHIP LEVEL

- 2 VIP tickets to CUREiosity
- Company name featured in CUREiosity sponsor loop
- Company name and link featured on CUREiosity website

SPONSORSHIP RESPONSE FORM

"By supporting CUREiosity, you aid the doctors and researchers at the Siteman Cancer Center at Washington University School of Medicine and Barnes-Jewish Hospital as they work to defeat this devastating disease. Please join us and help thousands of patients in our community and beyond. Together, we can realize a world without cancer. Thank you for supporting CUREiosity. We hope to see you there."

Timothy J. Eberlein, M.D.
Director, Alvin J. Siteman Cancer Center

We would like to be a sponsor of CUREiosity at the following level:

- DIAMOND - \$25,000 SPONSORSHIP LEVEL
- RUBY - \$15,000 SPONSORSHIP LEVEL
- PLATINUM - \$10,000 SPONSORSHIP LEVEL
- GOLD - \$5,000 SPONSORSHIP LEVEL
- SILVER - \$2,500 SPONSORSHIP LEVEL
- BRONZE - \$1,000 SPONSORSHIP LEVEL

Sorry, we are unable to participate as a sponsor this year, but enclosed is our 100% tax-deductible contribution of: \$_____

We would like to be recognized as:

Please return the response form to:

Siteman Cancer Center
7425 Forsyth Blvd, Campus Box 1204
St. Louis, MO 63105
Phone: 314-935-4725
Email: friendsofsiteman@wustl.edu

The tax-deductible contribution is the sponsorship amount, minus the value of the tickets used.

Name _____

Title/Position _____

Company _____

Address _____

City _____ State _____ Zip _____

Day Phone No: _____

Fax No: _____

E-mail _____

PAYMENT

American Express

Visa

MasterCard

Check # _____ (payable to Siteman Cancer Center)

Account No: _____

Expiration Date: _____

Signature: _____

About the Alvin J. Siteman Cancer Center At Washington University School of Medicine and Barnes-Jewish Hospital

2019 CUREIOSITY COMMITTEE CO-CHAIRS:

Sarah Garlich
Jacob Herschend
Erin Shannon

2019 CUREIOSITY COMMITTEE ADVISORY CHAIRS:

Barry Horn
Ken Rosenthal
Pat Shannon

CUREIOSITY EVENT PARTNERS

SYNERGY
PRODUCTIONS



FOUR SEASONS HOTEL
St. Louis

CUREIOSITY MEDIA SPONSORS

StLouis
MAGAZINE



- Siteman Cancer Center is the only center in the state of Missouri to be designated a Comprehensive Cancer Center by the National Cancer Institute (NCI)
- Siteman is one of the few cancer centers in the U.S. to receive the highest rating of the National Cancer Institute - "exceptional"
- Siteman offers the expertise of more than 450 Washington University research scientists and physicians who provide care for nearly 12,000 newly diagnosed and treated cancer patients each year.
- Patients have access to 425 active therapeutic clinical trials, including collaborative efforts with other leading cancer centers throughout the country
- Siteman Cancer Center offers an outreach program of cancer screening and education that impacts tens of thousands of individuals annually


CUREiosity Beneficiaries

The Director's Discovery Fund

The Alvin J. Siteman Cancer Center is changing the face of cancer through new technologies and personalized medicine. The Discovery Fund allows Dr. Timothy J. Eberlein, Director, to support promising new areas of research for all types of cancer, providing immediate impact on the lives of cancer patients and their families.

The Mike and Judy Shannon Brain Cancer Research Fund

Few diseases are more challenging than brain cancer. The sensitivity of the brain and the complexity of the disease make it difficult to treat. However, researchers at Siteman Cancer Center report that brain cancer research is gaining momentum due to cancer genomics – studying a patient's DNA. Cancer originates from a genetic mutation, so studying the over-expressed genes in a tumor cell can lead to better understanding and personalized treatment.

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BARNES-JEWISH HOSPITAL

siteman.wustl.edu

314-935-4725

14TH ANNUAL CURE|OSITY

ONE OF THE MOST UNIQUE EVENTS IN ST. LOUIS
HONORING THE ROCK DOCS MAKING A DIFFERENCE



GREAT ENERGY, GREAT CAUSE,
GREAT EVENT... TAKEN THIS YEAR TO THE NEXT LEVEL

